



**Solar America Cities**  
**2nd Annual Meeting**  
 March 30-April 2, 2009  
*\*Attendance by Invite Only\**

## Draft Agenda

Monday, March 30, 2009		
1:00 – 5:00	Tiger Team Lead Semi-Annual Meeting (Part 1: Pre-Conference) (Tiger Teams and DOE Only)	
4:00 PM	Registration and Hotel Check-in	
7:00 PM – 9:00 PM Charlie's Long Bar at Hyatt	Welcome Reception	
Tuesday, March 31, 2009		
7:30 AM	Registration and Continental Breakfast	
8:30 AM	Opening Remarks John Lushetsky, Program Manager, DOE Solar Energy Technologies Program Tom Kimbis, Market Transformation Director, DOE Solar Energy Technologies Program	
9:00 AM	Welcome to San Antonio! The Honorable Phil Hardberger, Mayor, City of San Antonio	
9:15 AM	City Introductions	
10:00 AM	Coffee Break	
10:20 AM – 11:50 AM	Financing Solar 1: City as Purchaser  An overview of financing options and financial decision-making tools for municipal solar installations	
12:00 PM	Networking Lunch Keynote Speaker: The Honorable Steven Chu, Secretary, U.S. Department of Energy (Invited) Julia Hamm, Executive Director, Solar Electric Power Association	
1:30 PM	Engaging Your Utility 1: The New York City Experience  New York City, ConEdison, and DOE: a multistakeholder Solar America City success story	
2:30 PM	Mayors Roundtable Discussion  A moderated discussion with mayors from our partner cities.	
3:30 PM	Coffee Break	
3:45 PM	Training A Solar Workforce  Learn about various approaches for getting a solar installer training program started in your city	Engaging Your Community 1: Outreach and Marketing Strategies  Creative approaches for reaching out to residents and businesses.
5:30 PM	Shuttle Bus to Offsite Reception	
6:00 – 7:30 PM	Reception at the Pearle Stable (part of Pearl Brewery's mixed use redevelopment and home of a new 200kW photovoltaic system)  Sponsored by CPS Energy	
7:30 PM	Shuttle Bus to Riverwalk or Return to Hotel	
Wednesday, April 1, 2009		
7:30 AM	Registration and Continental Breakfast	

7:30 AM	Mayors' Roundtable Breakfast	
8:30 AM	<b>Engaging Your Community 2: Direct Customer Assistance</b>  <i>An overview of city programs that assist customers in the installation process.</i>	<b>Solar ABCs and the Cities</b>  <i>Working with the Solar America Board for Codes &amp; Standards (ABCs), + lessons on solar access, code official training, and building structural analysis</i>
9:30 AM	<b>Solar Hot Water</b>  <i>An overview of solar hot water program design and implementation: lessons from the field</i>	<b>Streamlining Solar Permitting</b>  <i>Lessons learned on improving solar permitting practices, both within cities and across regions</i>
10:30 AM	Coffee Break	
10:50 AM	<b>Financing Solar 2: Local Government as Facilitator for Residential and Community Purchases</b>  <i>Updates from 5 local governments on the property tax assessment model (and variations) and community solar programs</i>	
12:20 PM	<b>Networking Lunch</b> <i>Keynote Speaker: Bracken Hendricks, Center for America Progress</i>	
1:50 PM	<b>City Discussion on Maximizing Mapping Tools</b>  <i>City representatives will discuss their experiences in maximizing the use of solar maps and other tools to accomplish Solar America City goals.</i>	<b>Engaging Your Utility 2: Innovative Programs &amp; Technical Topics</b>  <i>Lessons learned and success stories of PV interconnection on network grids, rate structures, and net metering and interconnection</i>
2:50 PM	Coffee Break	
3:10 PM – 5:10 PM	<b>Facilitated Networking</b>  <i>A chance for cities to talk with experts and one another on a variety of topics, including:</i> <ul style="list-style-type: none"><li>• Solar Financing: City as Purchaser</li><li>• Solar Financing: Local Government as Facilitator for Residential and Community Purchases</li><li>• Engaging Your Local Utility</li><li>• Direct Customer Assistance Programs</li><li>• Solar Installer Training</li><li>• Attracting Green Jobs</li><li>• Solar hot water</li><li>• Solar mapping and data monitoring</li><li>• Outreach &amp; Marketing Strategies</li><li>• Permitting, zoning, and solar access laws</li></ul>	
Thursday, April 2, 2009		
7:30 AM	Continental Breakfast	
8:30 AM	<b>Navigating the New Stimulus Funding...and Creative Ways Cities are Promoting Solar</b>	
9:30 AM	<b>Building Our Solar America Cities Network</b>  Tools and Resources Available to You...and Opportunities for Collaboration	
10:30 AM	Coffee Break	
10:45 AM	<b>Building Our Solar America Cities Network (Continued)</b>  Tools and Resources Available to You...and Opportunities for Collaboration (Continued)  Continued DOE Assistance  Open Q&A / Discussion	
11:45 AM	<b>Celebrating Success and Building Momentum</b>	
12:00 PM	Adjourn	
1:00 – 4:00 PM	<b>Tiger Team Semi-Annual Meeting (Part 2: Post-Conference)</b>  <i>(Tiger Teams and DOE Only)</i>	